



TO OUR FRIEND, NEIGHBOR, AND COMMUNITY LEADER,

It's truly humbling to look back and see what the Lord has accomplished through this ministry in a decade's time. What started out as one man serving one senior at a time, has transformed into countless individuals asking how they can serve the needs of their aging/disabled Neighbor. From wheelchair ramps to handyman help, and from birthday celebrations to nursing home church services, this community is coming together to love and encourage an often forgotten population.

But there is more work to be done and we need your help!

With a 40% increase in the number of Kind at Heart projects completed in 2018 over 2017, we need more individuals, businesses, and churches to RISE up to meet the need. On October 22nd, this "call to action" will be clear, as we invite members of the local community to join us for our 3rd annual RISE Fundraising Luncheon. This luncheon is a great setting for us to raise financial support, recruit volunteers, and connect with community members who share a heart for the aging.

Having the leverage of strong community leaders/partners plays a big role in encouraging others to "sign on" as well. That is why **we would ask you to consider sponsoring our upcoming "RISE" event on October 22nd?** With your partnership we are confident we can continue to meet increasing needs with the type of love and support that never runs out.

Thank you for considering this avenue of championing the Kind at Heart mission!

SINCERELY,

A handwritten signature in black ink that reads "Wayne Thomas".

Wayne Thomas,
Founder & Director
(479) 238-4608
wthomas@kindatheart.org





Kind at Heart's RISE luncheon is a **call to our community to come together in heart and mind** to love our Neighbors and improve the quality of life for those who have paved the way for us. Held on the John Brown University campus, this annual fundraising event is a great setting for us to grow our donor base, recruit more help through volunteers, and connect with local community members who desire to see good things happen for their Neighbors.

FOR QUESTIONS ABOUT SPONSORSHIP

Please contact **Wayne Thomas** at (479) 238-4608 or email him at wthomas@kindatheart.org.

OUR MISSION TO "EXPRESS THE LOVE OF JESUS TO THE AGING AND DISABLED" IS MADE POSSIBLE THROUGH PEOPLE LIKE YOU!

This support from various individual donors, small businesses, churches, and local foundations enabled us to bring hope to over 280 individuals last year.

Partners like you give us confidence that we will be able to meet increasing need with the type of support that won't run out.



OUR GOAL

We raised nearly \$40,000 toward critical programs & services in 2018. **Our fundraising goal this year is to raise \$60,000** – one third of our organization's budget.

DONORS

Last year's luncheon brought **52 first-time donors** to the table and was the "first introduction" to the ministry mission for many others.

CHAMPIONS

We wouldn't be able to accomplish our mission without the support of local businesses, churches, and civic organizations - **60 total champions in 2018.**



RISE GOLD
\$1000

PROMINENT logo
on event program &
ultraboards

Sponsor recognition on
Facebook, E-News, and
post-event thank you's

Up to 8 seats at event

Recognition on
Champions section of
website for one year

Full screen powerpoint
ad on event day

Please submit ad design
and a high resolution logo to
sarah.baum@kindatheart.org
by September 15th



RISE SILVER
\$500

MEDIUM logo on event
program & ultraboards

Sponsor recognition on
Facebook, E-News and
post-event thank you's

Up to 8 seats at event

Recognition on
Champions section of
website for one year

Please submit a
high resolution logo to
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by September 15th



RISE BRONZE
\$250

SMALL logo
on event program &
ultraboards

Sponsor recognition on
Facebook, E-news, and
post-event thank you's

Up to 8 seats at event



Please submit a
high resolution logo to
sarah.baum@kindatheart.org
by September 15th

SPONSORSHIP LEVEL:

Personal Contact _____

Business/Organization _____

Address _____

Phone _____ Email _____