

Kind At Heart

RAMP IT UP

SPONSORSHIP PACKET 2026

Benefitting NWA & NEO
Seniors & Mobility-Impaired



SPONSOR:



BUILDING SAFER HOMES BEFORE CRISIS HAPPENS

For more than 15 years, Kind at Heart has partnered with businesses, churches, and volunteers to serve seniors and mobility-impaired neighbors across Northwest Arkansas and Northeast Oklahoma. During this time period much of our work has responded to accidents, injuries, and urgent needs, our vision is to shift from reactive care to proactive care.

Proactive can simply be:

- Making safety updates such as installing grab bars, wheelchair access, and handrails
- Providing general home maintenance

In turn, this preserves independence by:

- Restoring confidence and preserving independence through practical home modifications
- Giving families peace of mind and helping seniors remain safe in the homes they love



OUR MISSION



To express the love of Jesus by serving aging adults and individuals with disabilities through practical assistance, encouragement, and support.



To identify needs, create solutions, and mobilize communities through financial support, volunteerism, and meaningful partnerships.

LISA'S STORY:

Small Changes, Life-Changing Impact

In August 2025, Kind at Heart received a call from the daughter of a woman we'll call "Lisa". Just weeks earlier, Lisa had suffered a serious fall. After weeks in the hospital and a rehabilitation facility, she was preparing to return home when her family realized the house she loved had become difficult and unsafe for her to navigate.

What followed became a powerful example of what proactive care looks like when a community comes together.

Mobility Restored

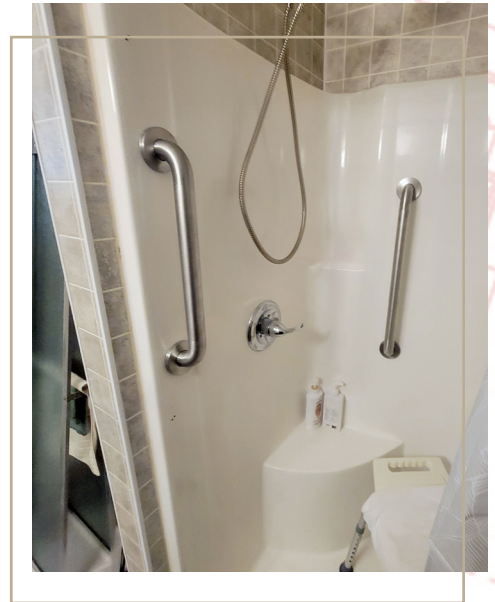
Volunteers and a local business donated their time and services to help her move safely through her home again.

- Wheelchair ramp and platform were constructed in Lisa's garage
- Shower door removed and grab bars installed for bathroom safety
- Custom step solution was created to make access for a walker

Together, these modifications helped Lisa move through her home more safely, regain independence, and reduce the risk of future falls.

Restoring Confidence, Providing Connection & Encouragement

Beyond repairs, Lisa and her family were reminded they did not have to face this journey alone. What began as a home safety project became a powerful reminder that when community works together, a senior can continue living safely, independently, and with dignity.



IN 2025:

199 home projects completed:

- wheelchair ramps built
- home safety modifications completed
- home maintenance projects provided

302 individuals served through:

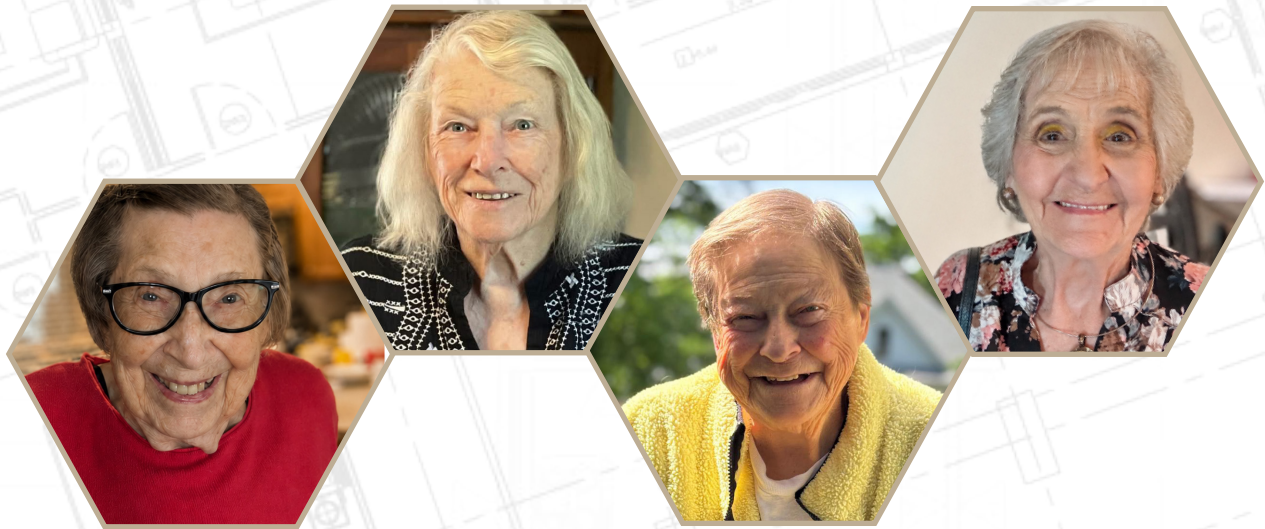
- Mobility Support
- Connection & Encouragement
- Garden Deliveries

BECOME A SPONSOR OF PROACTIVE CARE

We invite you to partner with Kind at Heart as we work to prevent injuries, preserve independence, and remind our seniors they are not forgotten.

Your sponsorship helps provide:

- wheelchair ramps
- home safety modifications
- simple home repairs
- encouragement visits
- practical support that helps seniors remain independent



Legacy Partner – \$5,000

Makes it possible to complete life-changing home accessibility modifications. Premier recognition across social media, publications, community communications, and sponsorship acknowledgements.

Independence Builder – \$2,500

Provides the materials and support needed to build a wheelchair ramp. Prominent recognition across social media, publications, and sponsorship acknowledgements.

Hope Giver – \$1,250

Helps provide a full year of ongoing care and support for one senior. Recognition across social media, and sponsorship acknowledgements.

Encourager – \$500

Helps provide essential home maintenance needs. Recognition through sponsorship acknowledgements.