



Sponsorship Packet



2025



Benefitting NWA & NEO
Seniors & Mobility-Impaired

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www.kindatheart.org/rampitup

Introduction

This community - local businesses, churches, teams, and individuals - has played a vital role in meeting the needs of local seniors & the mobility-impaired over the past 15+ years. These entities have chosen to "Ramp It Up" for the growing needs of 170+ households served annually by building ramps, funding bathroom remodels, and bringing friendship to the lonely (to name a few services). We would love to invite you to "Ramp It Up" for seniors this year and join the ranks of hope-filled provision.



Vision & Mission



Our Vision

The vision of Kind at Heart is to raise awareness for the needs of local seniors and increase involvement of the community in bringing honor, dignity, and care to this vulnerable population.

Our Mission



- Our mission is to express the love of Jesus to the aging and disabled by providing services that bring hope, encouragement, and support in daily living.
- We work to assess seniors' needs, make a plan for meeting those needs, and equip a community to meet those needs through financial gifts and tangible support.

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Twila: A Picture of Support



While every senior's story is different, our dear friend Twila (4-24/49 - 7/22/25) provides a good representation of the impact that this community is making in the lives of seniors through Kind at Heart.



Mobility Support

A wheelchair ramp was built in 2023, and a handicap shower provided Twila with safe access to dignified self-care in 2024.



Connection & Encouragement

Twila was a regular recipient of seasonal deliveries -Valentines, Christmas, and Garden goodies. These visits provided her with regular check-ins & were a huge source of encouragement.



A Community's Mission

Service teams were frequent visitors to Twila's home. They stained/maintained her ramp and provided support with yard cleanup.

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While it is often a need for a ramp that connects us with local seniors, it was different for Twila. The linoleum flooring between her livingroom and kitchen was separated and torn, and she was becoming more and more fearful of tripping and suffering from a life-altering fall. A widow, she was alone and had nobody to help . . . until she learned of Kind at Heart. Little did she know that when we repaired that little threshold in her home, that touchpoint would become a "doorway" of its own to greater help in years to come.



Visit
Website



www.kindatheart.org/rampitup



Will You Become A Sponsor Today?

We would love for you to consider coming alongside more seniors like Twila by sponsoring Kind at Heart's "Ramp It Up" fundraising campaign. Will you lead the charge of caring for our community's seniors?



Contribution:
\$5,000

Elite Sponsor

Prominent recognition on social media, in Kind at Heart publications, and through campaign-related communications.

Contribution:
\$2,500

Gold Sponsor

Large recognition on social media, in Kind at Heart publications, and through campaign-related communications.

Contribution:
\$1,000

Silver Sponsor

Medium recognition on social media, in Kind at Heart publications, and through campaign-related communications.

Contribution:
\$500

Bronze Sponsor

Small recognition on social media, in Kind at Heart publications, and through campaign-related materials.

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