

dear friend & champion,

**Mary, 86, often jokes that she, along with her son and daughter, have created their own family "rest home."**

Her son John, an amputee, is a former roofer who has struggled with disabling pain ever since he fell from a roof many years ago. Her daughter Mary Ann relies on a cane for stability as she moves throughout the house. **But it was Mary's need for a wheelchair ramp – following a fall off the porch and a broken hip – that first prompted the call to Kind at Heart.**

**Upon an initial assessment it became pretty evident that any service or support we provided would be a "help multiplied." The impact would extend beyond just Mary.**

This Fall, we are asking the community to "Ramp It Up" for local seniors and watch their gifts be multiplied. Our Fall fundraising campaign is a time for us to raise both funds and awareness for the growing needs around us.

**Would you consider becoming a sponsor for our Fall "Ramp It Up" fundraising campaign?**

When you support the ministry of Kind at Heart, you are impacting more than just one person, one program, or one project. **Your 100% tax-deductible gift will be multiplied in the lives of our neighbors and friends!** And we anticipate that your leadership in this community will inspire others to join the cause!

With deepest appreciation,



Wayne Thomas,  
Founder & Director



**RAMP**  
**IT UP**

# ABOUT SPONSORSHIP

Your sponsorship is a powerful investment in our local community. Seniors and individuals with mobility impairments/disabilities fight a daily, uphill battle just to maintain the status quo.

**Your "Ramp It Up" gift more than tips the scales in their favor. It improves their quality of life in ways they could've never imagined.**

From wheelchair ramps, to handicap bathroom remodels and friendship that brings healing, your gift is touching lives and making a difference.



**RAMP  
IT UP**



## community recognition

People love to support businesses that are making a difference. When you do good, they feel good about making a purchase.

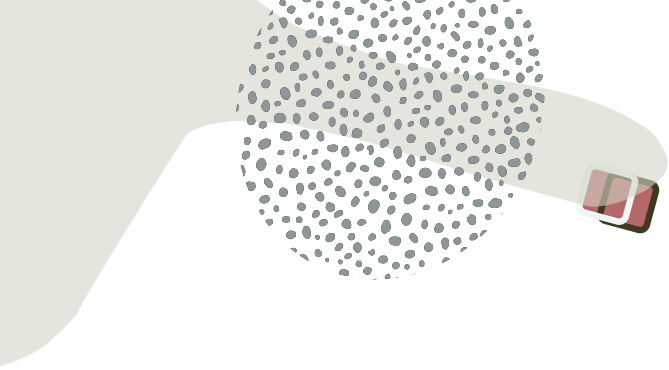
(Check out "Cause Marketing" for more info on this.)

## + value to vocation

Participating in something bigger than yourself is powerful. Seeing the immediate impact your gift provides through tangible support is satisfying. It's a visual reminder that our vocation can also be our ministry.

## 100% tax-deductible

As a 501(c)3 organization, your financial gift is 100% tax-deductible. In addition, Kind at Heart is 100% accountable to the stewardship of that gift and works hard to make every dollar count.



## ELITE | 5,000

### Sponsor recognition will include:

- Prominent social media recognition
- Prominent logo in e-news and post-campaign thank you's
- Prominent logo on giving webpage
- Yard sign to highlight partnership

## CHAMPION | 2,500

### Sponsor recognition will include:

- Large social media recognition
- Large logo in e-news and post-campaign thank you's
- Large logo on giving webpage
- Yard sign to highlight partnership

## GOLD | 1,000

### Sponsor recognition will include:

- Medium social media recognition
- Medium logo in e-news and post-campaign thank you's
- Medium logo on giving webpage
- Yard sign to highlight partnership

## SILVER | 500

### Sponsor recognition will include:

- Medium social media recognition
- Medium logo in e-news and post-campaign thank you's
- Medium logo on giving webpage
- Yard sign to highlight partnership

## BRONZE | 250

### Sponsor recognition will include:

- Small social media recognition
- Small logo in e-news and post-campaign thank you's
- Small logo on giving webpage
- Yard sign to highlight partnership

SIGN UP

Personal Contact \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Level:  Elite  Champion  Gold  Silver  Bronze

Online sign up available at [www.kindatheart.org/rampitup](http://www.kindatheart.org/rampitup)